ASCPT 2027 ANNUAL MEETING

Translating Molecules to Medicines

MARCH 31-APRIL 2 | Anaheim, CA

2027 PARTNER MENU

ASCPT American Society for Clinical Pharmacology & Therapeutics

ABOUT THE MEETING

Partnering for impact at the ASCPT 2027 Annual Meeting

DATES
March 31 – April 2, 2027

LOCATION
Anaheim, California, USA

THEME
Translating Molecules to Medicines

EXPECTED SPEAKERS
30+ experts from 10 countries

TARGET AUDIENCE
900 attendees from around the globe



WHY PARTNER WITH ASCPT?

Advance the field together

Becoming an ASCPT partner connects your organization with the leading experts and innovators shaping clinical pharmacology and translational science. ASCPT uniquely brings together industry, academia, and regulators, offering access to the full spectrum of expertise that moves therapies from discovery to patients. By partnering with ASCPT for impact throughout 2027, you can elevate your visibility, spark meaningful collaborations, help advance the field, position your brand as a leader, and gain direct access to the research and insights that keep you ahead in a fast-moving landscape.



- **Partner for year-round impact**
- **Connect with leading experts across sectors**
- **Foster meaningful collaborations**
- **Access cutting-edge research and insights**

MEMBER & ATTENDEE PROFILE

The leaders shaping clinical pharmacology

ASCPT membership consists of over 3,200 professionals from more than 60 countries with a diverse makeup of sectors whose primary interest is to advance the science and practice of clinical pharmacology and translational science for the therapeutic benefit of patients and society.

2026 ANNUAL MEETING DATA

800+
attendees

~500
early career & full practicing members

33
countries represented



- Industry 42%
- Consulting / Other 20%
- Students / Trainees 19%
- Academia 15%
- Regulatory 4%



PARTNER LEVELS

Your total spend sets your level

Your partner level is determined by your total spend, based on the selections you make from this partner menu.

Premier
$50,000+

Innovator
$30,000 – $49,999

Ambassador
$17,500 – $29,999

Supporter
$3,000 – $17,499

All partners who reach the Ambassador Level and above are automatically included in our Partner Pavilion. Located within the poster hall, the Partner Pavilion is open to partners and attendees for the full duration of the meeting. Eligible partners are provided a branded back-wall and furniture setup at no additional cost.

NEW PARTNER DISCOUNT

$1,000 off

For any new partner who spends $6,000 or more and has not partnered with ASCPT in the past five years.

PARTNER INCLUSIONS

	Premier $50,000+	Innovator $30,000–$49,999	Ambassador $17,500–$29,999	Supporter $3,000–$17,499
Small meeting room within ASCPT meeting space	✓			
Attendee List	✓ $6,000 value			
In-app push message	2	1		
Locked in to Early Bird registration rates	✓	✓		
Partner Pavilion	✓	✓	✓	
eBlasts	3	2	1	
Annual Meeting registrations	4	3	2	1
Logo in Meeting App	✓	✓	✓	✓
Logo on ASCPT website	✓	✓	✓	✓
Logo on Annual Meeting eMarketing	✓	✓	✓	✓
Onsite Signage Recognition	✓	✓	✓	✓
Banner ad on ASCPT website	12 months	8 months	6 months	2 months
Job postings	4	3	2	1
Low-to-Middle Income Country Reception invitations	4	3	2	1



AMBASSADOR LEVEL & ABOVE

Partner Pavilion

Searching for high-impact engagement with your customers and colleagues? ASCPT offers an exclusive location for Ambassador Level and above partners in the Partner Pavilion.

Ambassador Level partners and above enjoy automatic Partner Pavilion inclusion, plus a branded back-wall and furniture set at no additional cost.

Open from 5:00 PM Wednesday through 1:30 PM Friday and most popular during the Networking Breaks and Receptions, where attendees mix, mingle, and linger!

- **Welcoming atmosphere**
- **Meaningful conversations**
- **No additional fees**
- **Nothing to ship**

Partner Pavilion space is available on a first-come, first-served basis until it sells out, with a final deadline of January 29, 2027.

THE MOST POPULAR PARTNER OPPORTUNITY!

Learning Labs, Lunch & Learns

Partner to source panelists and produce content. Virtual and in-person options available. In-person Labs include refreshments and a private session room for up to 100 attendees. ASCPT provides session data about your attendees for post-event follow-up.

30-minute Annual Meeting Learning Labs include coffee and refreshments; 60-minute Annual Meeting Lunch & Learns include lunch.



ANNUAL MEETING THURSDAY

30-minute	$21,000
60-minute	$26,500

ANNUAL MEETING FRIDAY

30-minute	$10,000
60-minute	$14,000

YEAR-ROUND, VIRTUAL

30-minute	$8,500
60-minute	$12,000

ASCPT's virtual sessions average a 62% live attendance rate!

BUNDLE & SAVE!

Secure an Annual Meeting Learning Lab or Lunch & Learn and add on a virtual event at a $2,000 discount.

Your content, your way!

Ready to partner? **lisa@ascpt.org**

NETWORKING

The MOST requested attendee opportunities!



BREAKFAST OR LUNCH

Breakfast & Lunch

Kick off the day by partnering on the popular breakfasts that introduce attendees to ASCPT's Networks & Communities, with branding on signage placed at each table. Or, make an impression as the official Lunch Partner with event branding plus an opportunity to place collateral on lunch tables.

Thursday	**$8,500**
Friday	**$6,500**

2 PER DAY

Break

Put your brand on a highly valued networking break. Includes branded coffee cups, napkins, and signage.

Thursday	**$9,500**
Friday	**$8,000**

WEDNESDAY OR THURSDAY

Receptions

Wednesday Networking Reception: Bring attendees together to celebrate the Meeting, poster presenters, and colleagueship, with an Opening Session announcement. **Thursday President's Reception:** Honor ASCPT's President, the scientific posters, poster walks, and more. Both include a drink ticket with your logo on every attendee badge!

Wednesday	**$15,500**
Thursday	**$13,000**

Ready to partner? **lisa@ascpt.org**



BRANDED ITEMS

Be Seen!

Lanyards	$15,000
Hotel Key Cards	$10,000
Tote Bags	$11,000
LED Wall	$6,000
Water Bottles	$7,500
Notebooks	$7,500
Charging Station	$5,000
Branded Mints at Registration	$3,000

Ready to partner? **lisa@ascpt.org**

MAXIMUM VISIBILITY

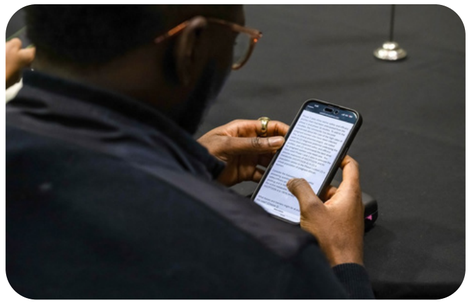
Put your brand where attendees are



Headshot Lounge

This popular spot welcomed more than 450 attendees seeking professional headshots in 2026!

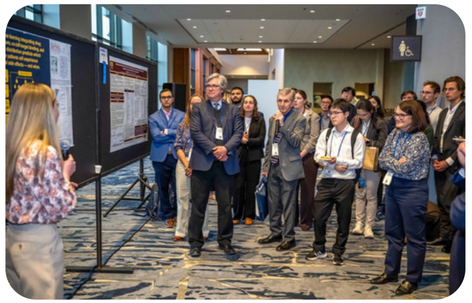
$9,000



Meeting App

The most-used tool during the Meeting. Get your brand on signage, app marketing, and an exclusive rotating home-page banner.

$8,000



Poster Walks

Branding recognition during one of the fan-favorite poster walk events.

$7,000



Meeting WiFi

Brand the splash page and customize the wifi password printed on the back of ALL attendee badges.

$8,000

SUPPORT THE NEXT GENERATION

Future Leaders

Leadership Accelerator — $5,500

Gain brand recognition and strengthen professional growth by exclusively supporting this fast-track leadership program for Early Career members.

Presidential Trainee Showcase — $5,500

Brand this important recognition of top-scoring abstracts, selected by the Scientific Program Committee.

Student / Trainee Initiative — $5,500

Brand recognition as Student/Trainee Initiative Partner, with funds supporting more than 1,000 complimentary memberships and registrations.

Mentorship Session — $5,500

Recognition as Partner for a single virtual Mentorship Session, with the opportunity to provide one mentor/host (current ASCPT member).



ENHANCE YOUR IMPACT

Deeper science, deeper engagement



Deep Dives & Workshop

Attendees asked for deeper science, and ASCPT 2027 delivers. Put your brand on the four-hour Focused Workshop or any of six two-hour Deep Dive sessions, where attendees spend extended time on the topics that matter most to their work.

$5,000 per session



ASCPT Community Face-Off

Which ASCPT Community has the best communication chops? Brand this high-energy competition where Communities go head to head and the audience votes for the Community Champion.

$6,000



Low-to-Middle Income Country (LMIC) Accelerator

Expand global access to the field. Your support brings LMIC scholars and scientists into ASCPT's network year-round, with quarterly virtual events and in-person attendance at the Annual Meeting.

$5,000

SESSIONS

Own the moment

HIGH TRAFFIC OPPORTUNITIES

Opening Session — $11,000

Brand the official kick-off of the Annual Meeting! This premier gathering sets the tone for an exciting, impactful event with unparalleled visibility for your brand before an audience eager to engage and network.

Patient Forum — $6,500

Brand this important session featuring patients' personal stories and how their experiences are shaping the future of clinical pharmacology.

Concurrent Session Digital Signage — $8,000

Put your logo on the branded digital signs outside every concurrent session room seen by attendees each time they choose a session.



ATTENDEE EXPERIENCE

Enhance the attendee experience



Networking Lounge

Brand a lounge where attendees gather, recharge, and connect, complete with branded pillows so your logo stays in view throughout the entirety of the meeting.

$6,000



Coffee Cart

Keep attendees caffeinated outside the networking breaks. Includes branded cups, branded carts, and your logo on lattes!

$13,000



Popcorn Cart

Draw attendees in with the smell of freshly popped popcorn served in your branded bags during an evening reception.

$8,000



Directional Clings

Branded directionals guiding attendees from the hotel lobby to the meeting space.

$6,000

NEW FOR 2027

More ways to partner

Meet the Awardees Sessions

Brand these new sessions connecting attendees with the 2027 ASCPT award recipients in a relaxed, conversational setting. Three opportunities available.

$3,000

Meeting with the President

One exclusive small-group conversation with the ASCPT President, Kristin Bigos, PhD, joined by the ASCPT CEO, Abigail Gorman, MBA. Only one in-person available. Virtual opportunities also available.

$3,000

Pre- & Post-Meeting Virtual Meet-Ups

Connect with attendees online before they arrive and again afterward in a virtual recap. Partners may provide an ASCPT member rep to host.

$3,000 each · Bundle both and save: **$5,000**

Closing Collaborative Session

Brand this new session that will help attendees turn what they heard into what they'll use. It opens with a live debate on where the path to a new medicine should begin, then moves into themed peer discussions joined by session speakers. Attendees leave with a written takeaway and new connections.

$5,000

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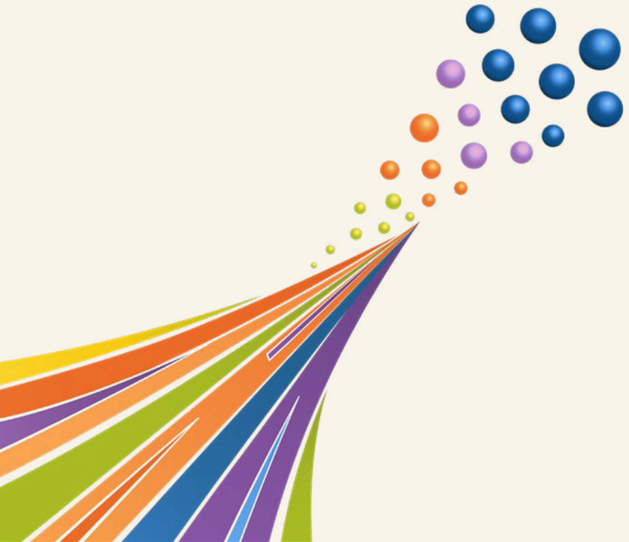
VALUABLE ADD-ONS

Amplify your partnership

Exclusive add-ons: These options are available only with the purchase of another item in this menu.



Attendee List — $6,000

Purchase the 2027 Annual Meeting list to connect with attendees before and after the meeting.

eBlasts — $3,000

With an average 50% open rate, let ASCPT design and distribute your custom message to members and attendees.

In-App Push Message — $1,000

Reach attendees directly on their phones with a single push notification sent through the official Meeting App during the meeting.

Social Media Push — $1,000

Reach over 12,000 followers with a one-time promotion across all of ASCPT's social channels ahead of the meeting.

ePDF Advertisement — $1,000

Deliver your message with an exclusive cover-page ad on articles downloaded from ASCPT's flagship journal, *Clinical Pharmacology & Therapeutics (CPT)*.

CONTACT

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Version 2027.1 · Prices subject to increase after December 18, 2026

ASCPT American Society for Clinical Pharmacology & Therapeutics